

KaiZenHR Sdn Bhd will be participating as an exhibitor for the PIKOM Software and Services Showcase 2006 PS³ Conference and Exhibition which will be held on 13-15 July 2006. The theme for the event is "Creating Waves for the Software and Services Industry". Should you be interested in taking a closer look at our award winning HR solution, you may do so by visiting our booth at the PIKOM Software and Services Showcase 2006 PS³ Conference and Exhibition.



PIKOM
PIKOM SOFTWARE & SERVICES SHOWCASE 2006

PS³

**Creating Waves
for the Software
and Services Industry**



Exhibition & Conference

13th - 15th JULY 2006

Time : 10am - 7.30pm (Thurs & Fri) ; 10am - 6pm (Sat)
Exhibition Hall 4 & 5 Kuala Lumpur Convention Centre

PS³ 2006 aims to:

- recognize, develop and enhance Malaysia's growing software and services industry
- enable exhibitors to showcase their software and services solutions
- enable decision makers and those responsible to view and advocate solutions & services to their organisation
- provide a platform for local and international ICT trade/business exchange

WHY ATTEND PS³ 2006?

- Engage in marketing and promotional activities at PS³ 2006.
- Business visitors will specifically seek software and services to help them gain a competitive advantage or resolve an operational bottleneck.
- Discuss and address their business needs and concerns at designated discussion rooms during the PS³ 2006 event.
- We will support every exhibitor by creating awareness about their software and services and company profiles in a complete PS³ 2006 Event Guide.
- PIKOM will assist in providing periodic media support leading up to the event.

GREATER RETURNS ON YOUR PARTICIPATION

In order to make PS³ 2006 event productive, effective and successful for you, PIKOM has designed this event to include the following target plan, namely,

- Invitations specifically targeted to industry professionals and expects 20,000 business visitors from both local and the region to attend.
- Conference sessions for 700 seatings are specifically organised for the CXOs (CEOs, CFOs, CMOs, COOs and CIOs) dealing with today's business issues.
- Top ten CIO awards will be given at the conference.
- PIKOM will collaborate with members of the media, trade publications, dailies and broadcast media to maximise exposure before and during the event.
- PIKOM will also use selected and targeted database of names to reach out for this event.
- PIKOM, through its association with ASOCIO and such like ICT organisations will highlight this event and for them to participate for business collaborations and trade exchange.

Day 1 Conference programme: 13th July 2006

9.00am - Welcome remarks by [Lee Boon Kok, PIKOM](#)

9.10am - Official opening by Guest of Honour

9.30am - Special Keynote by [Badlisham Ghazali, MDeC](#)

10.00am - Keynote 1 - [Dilip Mistry , Microsoft](#)

10.30am - Keynote 2 - [John Michael Moran, IBM](#) - [abstract](#)

11.00am - Coffee break

11.30am - Session 1: Emerging and converging technologies for business

- R.F.I.D wireless - [Andrew Tiang, N2N Connect](#)
- The Growth & Opportunities in Korea's Digital Content Industry - [Bob Chua, iPark](#)
- Next generation internet - [Roy Grant, CCI International](#)

Panel Session Q&A

Facilitator: [Peter Hind, Coalface IT executive community](#)

1.00pm - Lunch Break

2.00pm - Session 2: Business IT management issue

- Security and identity management - Siva Belasamy, CA M'sia - [abstract](#)
- Computing platform considerations for the next generation data centre - [Tan Hong Hock, AMD Far East](#) - [abstract](#)
- Storage mapping - Sal Fernando, EMC Asia Pacific & Japan - [abstract](#)
- Business continuity management - [Prabha Ramanathan, BKI Professional Services](#)

Panel Session Q&A

Facilitator: [Stan Singh, MUI Group](#)

3.40pm - Coffee Break

4.00pm - Session 3: CIO's data wallet - business information management

- Recent proven effective tools for performance measurement - [Suganthi Shivkumar, Hyperion Solutions](#) - [abstract](#)
- The effective use of knowledge mapping in knowledge management - [VS Lingam, Paradigm Systems](#) - [abstract](#)
- Enterprise management portals - [Christopher Chan, The Media Shoppe](#) - [abstract](#)
- Strengthening the information value chain - [Woon Tai Hai, KPMG Business Advisory](#) - [abstract](#)

Panel Session Q&A

Facilitator: [Woon Tai Hai, KPMG Business Advisory](#)

5.40pm - Session end to visit exhibition

7.00pm - Opening Reception - [PIKOM CIO Recognition Awards](#)

Day 2 Conference programme: 14th July 2006

9.00am - Keynote 1

9.30am - Keynote 2 - [Harish Pillay, Red Hat Asia Pacific](#)

10.00am - Session 3A: Cybersecurity threats at organisational levels

- Comprehensive Threat Management for Resilient Enterprise - [Don Ng, Symantec](#)
- IT risk management - [Justin Tan, Extol MSC](#) - [abstract](#)

Panel Session Q&A

11.05am - Coffee Break

11.30am - Session 4: Open Source in your business

- Challenges and strategies at enterprise level - [Reginald R. Hutcherson, Sun Microsystems Inc](#)
- Leveraging open source for business differentiation - Dinesh Nair, Qube Connect
- Cost management - [Dato' Larry Gan, Industry Champion](#)

Panel Session Q&A

Facilitator: [Stan Singh, MUI Group](#)

1.00pm - Lunch Break

2.45pm - Session 5: IT outsourcing for your business

- Business process outsourcing - [Rob Cayzer, MDeC](#)
- Outsourcing challenges & opportunities - [David Wong, SnT Global](#)
- Empowering Organizational Change with an SOA - [Clive Tillbrook, Asia Software AG](#) - [abstract](#)

Panel Session Q&A

Facilitator: [David Wong, SnT Global](#)

4.00pm - Coffee Break

4.15pm - Session 6: Legal issue - what businesses need to know

- Policy consideration in the patentability of computer implemented business methods - [Ng Wan Peng, MDeC](#)
- Intellectual properties/software patent/know your rights - [Deepak Pillai, Haryati Deepak](#)

Panel Session Q&A

Facilitator: [Stan Singh, MUI Group](#)

5.25pm - Closing keynote

- Innovate or perish - the challenge for today's CIO - [Peter Hind, Coalface IT executive community](#) - [abstract](#)

5.55pm - End

For more information, please visit: <http://www.pikomps3.com.my/programme.htm>